



2023 ANNUAL REPORT

A stylized graphic of the American flag, featuring a large 'O' in the upper left corner, surrounded by stars and stripes, set against a dark purple background.

Help

OSPF is creating a world in which every Ohioan has the support they need to overcome life's challenges.

Hope

We're bringing hope and healing to those who need it most by raising awareness, providing critical resources, and fostering supportive environments.

Saving Lives

Our mission is to reduce the number of suicides every year until not one life is lost.

A YEAR OF

Hope & Determination

A MESSAGE FROM
TONY CODER, EXECUTIVE DIRECTOR

Dear Partners: For the Ohio Suicide Prevention Foundation, 2023 began like every other year – with steadfast determination to save lives. Our focus was on creating a community that prioritizes mental health, and creating a world in which every Ohioan has the support and resources they need to overcome life’s challenges.

Looking back, it is easy to see that OSPF has you, our generous donors and compassionate partners, to thank for such a successful year.

Of course, we all know there’s still a lot of work to do. From heightening awareness, to empowering others through education, to providing critical resources, to fostering a supportive environment for those impacted by suicide, we’re looking forward to 2024 with even more hope and determination to achieve our goal of **no life lost to suicide**.

I want to extend my thanks to our dedicated community and coalition partners, volunteers, advocates, and supporters. You make OSPF’s work possible. You are the reason we’ve been able to make such a positive impact on so many lives.

So, it is with immense pride that I share this annual report, which highlights the many accomplishments we’ve achieved together over the past year. Even as we celebrate 2023’s successes, let’s also acknowledge the challenges that still lie ahead. Suicide prevention is a difficult goal. Yet we know, with your help, it is an achievable one.

Thank you for your unwavering support. Thank you for your willingness to move forward together. Thank you for being united in our goal of bringing hope and healing to those who need it most.

With deep gratitude,



Advocacy Day

The Case for Suicide Prevention Support from the Ohio Legislature

In March 2023, OSPF, the Ohio Association of County Behavioral Health Authorities, NAMI and over 230 leaders and representatives from suicide prevention coalitions, loss survivors, ADAMH Board Directors and staff, community leaders, and individuals in recovery from mental illness and/or addiction from across Ohio met with members of the Ohio Legislature.

Together, with these prevention partners, we shared with legislators the facts, figures, and the stories and strategies that can make a real difference in preventing suicide. More importantly, we helped Ohio lawmakers understand that their support of our prevention-related strategies and activities in the Ohio budget will help ensure that Ohioans and their families receive the prevention services, crisis care, treatment, and long-term recovery they need.



Suicide in the Black Community Summit



Culturally Responsible Suicide Prevention

OSPF was honored to host the Suicide Prevention in the Black Community Summit, which brought together 200 community leaders, healthcare providers, and public officials from across the state to learn about factors that contribute to suicide in the Black community and to talk about what can be done to change how we approach suicide prevention.

SPONSORED BY



30%

increase in the suicide rate in the nation's Black community between 2014-2019

Why is the suicide rate within the black community so high?

- Geographic factors
- Systemic racism
- Cultural stigma
- Lack of resources

What is OSPF doing to help?

- Developing relevant, cutting-edge strategies and resources
- Facilitating, strengthening, and increasing capacity
- Building and supporting culturally relevant resiliency

To Be Me

New Campaign Addresses Suicide Among LGBTQ+ Youth

LGBTQ+ youth are at a higher risk of suicide than other youth populations. So in June 2023, OSPF launched a new initiative under our existing youth suicide prevention campaign, Be Present Ohio (BPO). Known as To Be Me, this initiative is designed to help Ohio's LGBTQ+ teens and young adults build resiliency and empowerment.

Digital and social media campaigns, along with outreach at community events throughout Pride Month played a huge role in helping increase awareness of To Be Me as a state-level mental health and suicide prevention resource.

45%

of LGBTQ+ youth seriously considered suicide in the past year

14%

of LGBTQ+ youth attempted suicide

22,360

website visits



223%

increase in engagement on BPO's Instagram page

253%

increase in impressions



6,000

attendees reached at the Columbus Pride event

4,579,275

Ohioans reached through an NBC4 holiday campaign in December 2023



Community Events

Grassroots Fundraising Supports Our Mission

We are honored and grateful for the support of our many fundraising partners around the state who've chosen OSPF as a beneficiary of their hard work. Here are just a few of the events from this past year.

› Ride for Hope

A 4-day bike ride from Cleveland to Cincinnati in support of Mental Health Awareness and Suicide Prevention

› Pump N Run

Annual event sponsored by TruFIT held in the heart of downtown Lancaster

› Spike the Stigma MENd the Mind

Annual volleyball tournament in Columbus with OSPF honored and humbled to be included as a beneficiary for the third consecutive year

› Drive Hope

Annual car show in Cincinnati that benefited OSPF for the second year

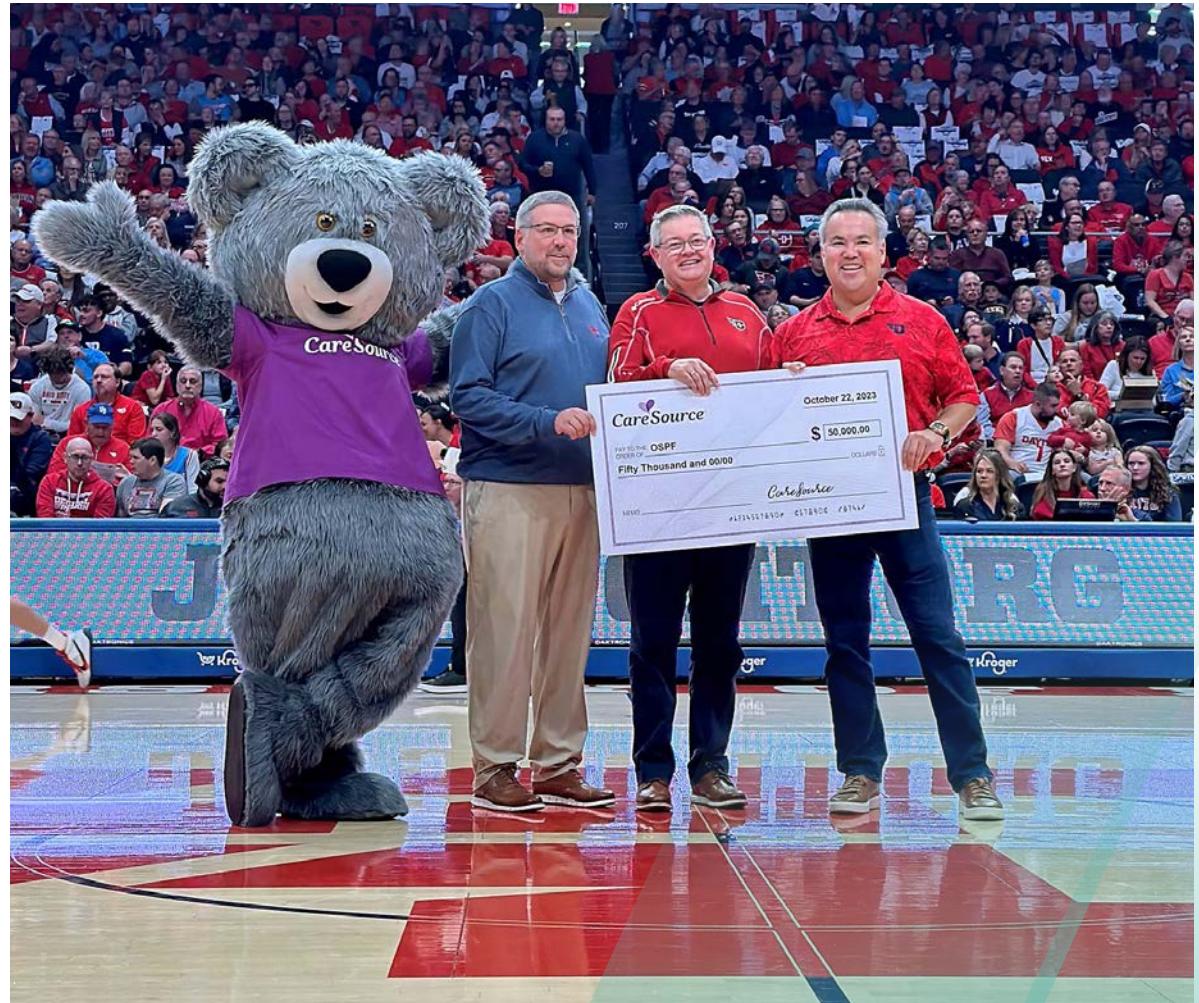
› AEP Golf Scramble

A charity event hosted by AEP in which OSPF received \$50,000 for our work in preventing suicide among veterans



“The Spotlight to Shine a Light on Mental Health for Jay’s Light”

The University of Dayton partnered with OSPF to host “The Spotlight to Shine a Light on Mental Health for Jay’s Light” in October. The weekend began with a Town Hall Meeting that hosted 1,900 community members and over 50 partners to educate them about suicide prevention and mental health resources. The weekend was capped off by an exhibition basketball game between the University of Dayton and The Ohio State University, with all the proceeds benefiting OSPF and NAMI Ohio. The game welcomed over 12,000 fans to support and featured messages from UD basketball players talking about the importance of mental health.



Resources

Service Members/Veterans

- › OhioCares
- › Governor's Challenge to Prevent Suicide Among SMVF
- › Make the Connection
- › Veteran Self-Check Quiz
- › Star Behavioral Health Provider Training
- › Psych/Armor
- › Ohio Department of Veterans Services
- › Ohio Adjutant General
- › Man Therapy
- › Life Side Ohio

For Schools, Students & Friends

- › Be Present Ohio
- › Behavioral Health Toolkit
- › Depression and Suicide
- › After an Attempt
- › Sources of Strength Ohio
- › Intellectual and Developmental Disabilities Toolkit

For Partners, Caregivers & Family

- › Depression and Suicide
- › Stress & Anxiety App for iPhone
- › After an Attempt
- › Foster Care Toolkit



Financials

With strong support from our donors and sponsors, OSPF is continuing to implement strategies and build capacity to support our Zero Suicide mission.

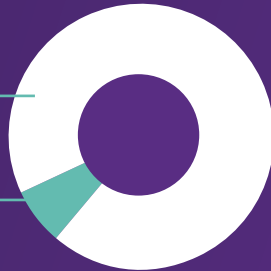
In fiscal year 2023, OSPF received support from a combined total of 1,291 individuals and organizations—a 108.22% increase over the previous year.

Revenue

Total
\$7,644,000

Grants
\$7,130,140

Public Support
\$513,860

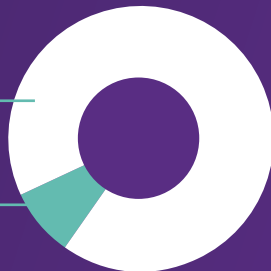


Expenses

Total
\$7,864,557

Programs/Grants
\$7,215,190

Administration
\$649,367



Thank You

At OSPF, our mission drives us—and our supporters fuel our work.

Champion Sponsors (\$5,000 - \$50,000)

Humana



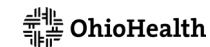
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Theda and
Tamblin
Clark Smith
Foundation



Advocate Sponsors (\$2,500 - \$5,000)



Hope Giver Sponsors (\$1,500 - \$2,500)



Danos
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Community Sponsors (\$150 - \$1,500)



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Join OSPF in reducing the
risk of suicide and supporting
those impacted by it.

